

SSIP CELL-GOKUL GLOBAL UNIVERSITY

Date: - 23/09/2026

Event Report: - **Curricular Activity**

Sr. No	Activity Details	Particulars
1	Name of the Activity	SSIP Sensitization Session – Start-up Mindset: "Building the Entrepreneurial Thinking for Future"
2	Type of Activity (Seminar/Workshop/Expert Lecture or Talk, etc.)	Workshop (SSIP Sensitization Session)
3	Nature of Activity	Curricular Activity
4	Level of Activity (University/State/National/International):	University
5	Objective/Aim of Activity	To sensitize students, research scholars and faculty towards building an entrepreneurial and start-up mindset. The session introduced participants to the start-up journey, common business models and the funding support available under the SSIP scheme, encouraging them to think and act like entrepreneurs.
6	Date	23/09/2026
7	Time Duration	01:00 PM to 02:30 PM
8	Venue	Seminar Hall, GGU
9	Expert Name / Chief Guest (with designation)	Mr. Mithilesh Chudgar, Commercial Head, Elek R&D Services, Ahmedabad
10	Participants	37
11	Coordinator	Dr.Dixit B. Patel Associate Professor, Faculty of Engineering, HCET SSIP Coordinator, Gokul Global University
12	Photos	02

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Brief Summary:

An SSIP Sensitization Session on "Start-up Mindset: Building the Entrepreneurial Thinking for Future" was organized by the SSIP Cell, Gokul Global University, in collaboration with SSIP Gujarat and the Hansaba College of Engineering & Technology (HCET), Faculty of Engineering, at the Seminar Hall, GGU on 23 September 2026. The session was conducted with the objective of sensitizing students, research scholars and faculty towards building an entrepreneurial and start-up mindset.

The session was delivered by Mr. Mithilesh Chudgar, Commercial Head, Elek R&D Services, Ahmedabad, who introduced participants to the start-up journey, common business models and the funding support available under the SSIP scheme, encouraging them to think and act like entrepreneurs. A total of 37 students, research scholars and faculty members participated in the programme.

Mr. Chudgar addressed key aspects of the entrepreneurial journey, including the mindset and traits needed to think like an entrepreneur, understanding the start-up journey from idea to venture, common business models and how to evaluate them, funding support available for start-ups under SSIP, and aligning start-up ideas with SSIP Gujarat guidelines. The session was highly interactive, with participants actively engaging in discussion and Q&A, and Mr. Chudgar shared real-world business and commercial examples that helped participants relate the entrepreneurial mindset to practical start-up building.

From an academic and quality-assurance perspective, the session provided students, research scholars and faculty with valuable exposure to entrepreneurship and the start-up ecosystem. It supported the University's efforts towards student-centric learning, experiential learning, innovation and entrepreneurship promotion, and academic-industry collaboration, thereby contributing to the quality enhancement initiatives documented under the NAAC framework.

Key Learning and Outcomes

The session resulted in the following learning outcomes for the participating students, research scholars and faculty:

1. **Entrepreneurial Mindset:** Students, research scholars and faculty were introduced to the mindset and traits needed to think like an entrepreneur.
2. **Start-up Journey:** Participants gained an understanding of the start-up journey, from idea to venture.
3. **Business Models:** The session explained common business models and how to evaluate them.
4. **Funding Awareness:** Participants learned about the funding support available for start-ups under the SSIP scheme.
5. **SSIP Alignment:** Students and faculty understood how to align their start-up ideas with the SSIP Gujarat guidelines.
6. **Industry Insight:** Real-world business and commercial examples shared by the expert helped participants connect the entrepreneurial mindset to practical start-up building.
7. **Interactive Learning:** The interactive discussion and Q&A format encouraged active participation and clarified doubts on entrepreneurship and the start-up ecosystem.
8. **Entrepreneurial Mindset Building:** The session strengthened the entrepreneurial and start-up mindset among students, research scholars and faculty of the University.

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Significance of the Activity

The activity contributes to institutional quality enhancement through the following dimensions:

- **Student-centric learning:** Students, research scholars and faculty were sensitized to a structured, real-world approach to entrepreneurship, beyond conventional classroom teaching.
- **Experiential and application-oriented learning:** The workshop connected the start-up journey with practical business-model evaluation and funding exercises.
- **Innovation and entrepreneurship promotion:** Participants were sensitized to the Student Startup and Innovation Policy (SSIP) and encouraged to pursue entrepreneurship and start-up projects.
- **Industry interaction:** Interaction with an industry commercial expert provided exposure to real-world business and commercial practices.
- **Institutional collaboration:** The session was organised by the SSIP Cell, Gokul Global University in collaboration with SSIP Gujarat and HCET, Faculty of Engineering, demonstrating effective inter-institutional collaboration.
- **Skill development:** The activity encouraged participants to develop entrepreneurial thinking, business evaluation and funding-readiness skills relevant to start-up projects.
- **Holistic development:** The programme supported the overall professional and entrepreneurial development of students, research scholars and faculty.

Alignment with Sustainable Development Goals (SDGs)

As highlighted in the event brochure, the activity supports the following United Nations Sustainable Development Goals (SDGs):

SDG 4 – Quality Education: The session contributed to quality education by promoting entrepreneurial skill development and exposure to a practical, real-world approach to start-up building.

SDG 8 – Decent Work and Economic Growth: The workshop encouraged an entrepreneurial and start-up mindset among participants, promoting self-employment, business creation and economic growth.

SDG 9 – Industry, Innovation and Infrastructure: The session promoted innovation-driven entrepreneurship and encouraged participants to build industry-relevant business ideas and ventures.

Overall Impact

The SSIP Sensitization Session served as a meaningful curricular enrichment activity for the students, research scholars and faculty of Gokul Global University, providing them with exposure to the start-up journey, business-model evaluation and the funding support available under SSIP. The interaction with Mr. Mithilesh Chudgar strengthened the academic–industry collaboration dimension of the University and, through the joint efforts of the SSIP Cell, SSIP Gujarat and HCET, contributed to the University's objectives related to entrepreneurship promotion, skill enhancement, and continuous academic improvement. Overall, the event was a great success and helped strengthen the entrepreneurial and start-up mindset among the participants.

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Glimpses of Event:



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Attendance Sheet:

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Feedback Analysis from Participants

Participant engagement during the session indicated that the workshop was highly informative and beneficial. The key observations are: the session provided students, research scholars and faculty with an opportunity to:

- Understand the mindset and traits needed to think like an entrepreneur.
- Gain clarity on the start-up journey, from idea to venture.
- Learn about common business models and how to evaluate them.
- Understand the funding support available for start-ups under SSIP.
- Relate real-world business and commercial examples to their own start-up ideas.

Acknowledgement

The SSIP Cell, Gokul Global University, sincerely thanks Mr. Mithilesh Chudgar, Commercial Head, Elek R&D Services, Ahmedabad, for his valuable insights and interaction with the students, research scholars and faculty. His contribution enriched participants' understanding of the entrepreneurial mindset and the start-up journey. The Cell also acknowledges the support of SSIP Gujarat and HCET, Faculty of Engineering, GGU, in organizing this session.

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Event Brochure:




GOKUL GLOBAL UNIVERSITY
Sidhpur, Gujarat

NAAC
GRADE A



— SSIP Sensitization Session —

Start-up Mindset

Building the Entrepreneurial Thinking for Future

Date:
23th September 2026,
(Wednesday)

Time:
01:00 PM to 02:30 PM

Venue:
Seminar Hall, GGU

**Open for Students,
Research Scholars
and Faculties of GGU.**





SPEAKER

Mr. Mithilesh Chudgar
Commercial Head,
Elek R&D Services,
Ahmedabad

Focus

- ✓ Start-up Journey
- ✓ Business Models
- ✓ SSIP Funding Support

Supporting Sustainable Development Goals (SDGs)

4 QUALITY EDUCATION



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



• Innovate • Build • Sustain

Organised by
SSIP Cell,
Gokul Global University



In Collaboration with
SSIP Gujarat and HCET,
Faculty of Engineering, GGU



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